

Health Equity Planning Tool¹

1. Adapted from the Health Equity Impact Assessment Tool

Why use this tool?

The Health Equity Planning Tool is designed to help users apply the principles of equity in the decision-making process when planning, revising, and/or implementing new policies, projects, or programs.

The definitions of health equity state that all people should be valued equally, and “that everyone has a fair and just opportunity to be as healthy as possible.”² Furthermore, “health differences adversely affecting socially disadvantaged groups are particularly unacceptable because ill health can be an obstacle to overcoming social disadvantage.”² In the process of using this tool, you will identify the disadvantaged groups that are in your organization’s community, and consider how your new program or policy might affect them. In this way you can make a more equitable decision that has the best possible outcome for every member of your community.

The instructions below will serve as a guide to help you fill out the seven sections of the planning tool.

STEP ONE: *Identify 3-5 socially vulnerable groups you serve.*

Before examining your decision or proposal, select the groups in your community that are socially vulnerable or disadvantaged. The acronym PROGRESS (see page 3) can help you to think through who these groups may be in your community. Common socially vulnerable groups include those based on **location** (rural, suburban, or urban), religion, occupation or **income** (the working poor, unemployed), **gender**, **age**, disability, refugee/immigrant status, primary language, literacy, **race/ethnicity**, sexual orientation, **educational level**, access to internet, **insurance status**, veteran status, housing, access to transportation, and household size (single-parent).

Place each group in the first box and in a separate cell on the table under “Socially Vulnerable Groups”. The groups you select are those at increased risk of health disparities, the groups most often left out in the planning process. As you become familiar with this tool, you may identify other groups that should be added to this list.

STEP TWO: *State the program or policy you are implementing or want to evaluate*

This could be a new policy or program, or something that was developed in the past that you want to reevaluate to make the outcome more equitable.

STEP THREE: *Describe potential negative impacts of the policy on this population*

For each vulnerable group identified, list or describe how the policy or program might negatively impact the group. Do this for each vulnerable group. Consider inviting people who represent the socially vulnerable groups to review the policy or proposal from their vantage point.

STEP FOUR: *Identify correction strategies*

Consider strategies and modifications that may be needed to eliminate any undue burden placed on these groups. Consider inviting people who represent the socially vulnerable groups to participate.

STEP FIVE: *Determine what information is still needed*

Describe information that you now realize you need before making a further decision. Perhaps you need more data first about your populations (e.g. how many in each group? Further input from certain groups)

STEP SIX: *Monitoring strategies*

It is important to know whether your policy or program is preventing greater burden or negative impact on these vulnerable groups. How will you know whether your mitigation strategies are working?

STEP SEVEN: *Decisions*

Rewrite/modify the proposal based on findings from the tool.

Definitions:

Health Disparity: a particular type of health difference that is closely linked with social, economic, and/or environmental disadvantage. Health disparities adversely affect groups of people who have systematically experienced greater obstacles to health based on their racial or ethnic group; religion; socioeconomic status; gender; age; mental health; cognitive, sensory, or physical disability; sexual orientation or gender identity; geographic location; or other characteristics historically linked to discrimination or exclusion.³

Health Equity: Health equity means that everyone has a fair and just opportunity to be as healthy as possible. This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care.⁴

References:

¹ Adapted from the Health Equity Impact Assessment tool:

<https://www.health.gov.on.ca/en/pro/programs/hea/docs/template.pdf>

² <https://www.rwjf.org/en/library/research/2017/05/what-is-health-equity-.html>

³ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3222512/>

⁴ <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3222512/>

Health Equity Planning Tool: Part 1

Brainstorm socially vulnerable groups by using the PROGRESS acronym below:

Place:

Religion:

Occupation:

Gender:

Race/Ethnicity:





Education:

Socioeconomics:

Stigma:

What information is still needed?

Health Equity Planning Tool

Step 1: List socially vulnerable groups you serve below 	Step 2: List the policy or program you are implementing or evaluating:		
	Step 3: Describe potential negative impacts on this population: 	Step 4: Identify corrective strategies: 	Step 5: Determine what information is still needed: 
Step 6: Monitoring strategies:		Step 7: Decisions:	

Health Equity Planning Tool (*EXAMPLE*)

Step 1: List socially vulnerable groups you serve: <i>Those who live in rural areas, the working poor</i>		Step 2: List the policy or program you are implanting or evaluating: Reduce unused appts/no shows by discharging those with 2 or more no shows within a six month period. No shows include those who are more than 10 minutes late or cancel within two hours of the appt.	
List socially vulnerable groups (from Step 1): ▼	Step 3: Describe the potential negative impacts of the policy on this population: ▼	Step 4: Identify corrective strategies: ▼	Step 5: Determine what information is still needed: ▼
Those who live in rural areas	Snow and ice may create transportation delays, especially if traveling from a distance. This group is likely to be labeled No Show more often and is at greater risk of discharge from the practice due to this policy compared to those who live near to the clinic.	Eliminate from the definition of No Show those who show up 10 minutes late. If they show up, do not label them as a “No Show”. Redefine No Shows as that who do not come to their appointment.	How many of our customers/patients live in rural areas? What is the percentage of the total? Ask those in rural areas what other concerns they might about this policy.
The working poor	Last minute home life and work commitments are relatively common in this group, and they may not have buffer or resources (e.g. childcare). They may need to cancel, even last minute, to attend to higher priorities.	Eliminate the 2-hour window from the cancellation policy Offer virtual visit at time of cancellation	What proportion of our clinic is considered ‘working poor’? How do we define this group in our practice? We should set up a survey or focus group to have them evaluate this policy.
Step 6: Monitoring strategies: Audit dismissal letters every 6 months for disproportionate effect on these vulnerable groups. Bring report to clinic leadership.		Step 7: Decisions: <i>Rewrite:</i> individuals who have two or more No Shows within a six-month time period will be discharged from the office. The definition of a No Show is a person who does not show up at the clinic on the day of the appointment. The policy will be conveyed to patients upon check-in, both in writing and verbally by staff. Offer virtual visits at the time of cancellation. --More information still needed from vulnerable groups before final decision and rewrite	